

SERVICE OVERVIEW ONE-PAGER

Smart AI Translation Upgrade (EUR*)

* Other currency options available

Using an AI plugin to translate your website is a smart first step, but publishing unmanaged AI output offers little value when visitors can simply use their browser's built-in translation. Since you've already invested heavily in a top-quality website for your Korean audience, your instinct to have this content professionally optimized is spot-on. A small investment in a smart AI translation upgrade will pay high dividends in brand trust and business results.

Without guided optimization, unmanaged AI output typically suffers from four major pitfalls:

A. Mistranslations

"Standard AI translation operates sentence-by-sentence without the bigger picture, producing incorrect, out-of-context wording."

B. Inconsistent terminology

"Unmanaged tools do not know your brand's vocabulary and may translate key terms five different ways, creating unnecessary confusion."

C. Mechanical unevenness

"The AI makes random formatting, punctuation, and regional spelling decisions throughout the document, distracting from your message."

D. Tone & style failures

"Without training, the machine cannot replicate your intended voice, resulting in awkward, literal translations may do not sound like you."

Our service makes your content ready to present to your audience.

To successfully optimize your initial AI translation, we begin with a one-time **Brand Messaging Audit & Alignment** (EUR €195). During this phase, we extract your core terminology to build a custom brand dictionary, define your ideal tone and formatting rules in a short style guide, and have our human expert translator perfect a benchmark sample of your content. We then use these newly created assets to train an AI around your corporate identity, allowing us to plow a direct, accurate path from the very first sentence. Once this foundation is built, you can choose exactly how much human refinement you want applied to the website's AI output through three optimization tiers.



	Base rate	What is included
Tier 1: Baseline AI Calibration	(EUR €0.02/ English word)	We synchronize your website's initial AI output with the results of the Brand Messaging Audit & Alignment, automatically upgrading the text for quality and consistency across every page.
Tier 2: Targeted Hybrid Upgrade	(EUR €0.06/ English word)	Includes Level 1, plus a human expert steps in to rewrite specific AI-generated sentences that our automated quality system flags as potentially awkward or misaligned.
Tier 3: Premium Human Polish	(EUR €0.10/ English word)	Our highest-quality option. Our team manually reviews and perfects every sentence for natural flow, accuracy, and tone.

Optional Add-On: Custom Brand Voice AI Assistant (EUR €125)

Maximize your investment by turning your new translation assets into a reusable, in-house tool. We will embed the results of the Brand Messaging Audit & Alignment into a dedicated assistant on your preferred AI platform (like a Custom GPT). This empowers your team to easily translate future day-to-day materials using your approved, consistent brand voice.

Reliable, confidential, fast, and accurate | 25+ years of experience

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